

# Vena



PURE HONEY FROM GEORGIA

- MADE BY CAUCASIAN BEES -



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# OUR HISTORY

Kakhetian Traditional Winemaking has always been a huge supporter of local production. This was one of the main reasons for the company to invest in a new sector in 2014 and build two fruit processing factories in Western Georgia, as this part of the country produces fruits full of many vitamins and health benefits. This gives us the opportunity to offer quality products to the local as well as international markets. Nena now produces natural compotes, juices, jams, preserves, fruit and vegetable sauces all made from fresh fruits and vegetables supplied from the local farmers.

In 2017 we expanded our product portfolio with honey, because the unique nature of Georgia creates the ideal conditions for the production of pure and poly-floral honey, Chestnut, Acacia, Linden, Blossom and the wild honey Jara. Local honey is distinguished by a special taste and benefits that cannot be found in any other part of the world.

Inspired by the boundless commitment of the local beekeepers and high quality of the different types of honey, we set the goal to contribute to the development of the beekeeping industry in Georgia and introduce this unique local honey to consumers all over the world.



# OUR QUALITY CONTROL

We acknowledge that in the honey industry the most important factor is the quality. Therefore, we have developed and established procedures beyond the legal requirements. We provide triple stage check of honey in order to guarantee that our customers receive the highest quality product.

All our honey is tested in Georgia's Laboratory of the ministry of Agriculture. To prove that our honey is with compliance of the food quality and safety requirements we check all the samples in the internationally accredited laboratory "QSI" in Germany.





# OUR SOCIAL RESPONSIBILITIES

We are committed to the sustainable development of the livelihoods of small and medium scale beekeepers and their families in Georgia for improved access to markets and increased income especially in mountainous regions.

To achieve this goal, we work closely with beekeepers as a founding member of the Georgian Beekeepers Union and contribute to advocacy initiatives with the Government of Georgia and the industry in general. We are actively involved in developing quality control and training programmes for beekeepers to assure their competitiveness and sustainability in the long term.





# JARA HONEY A GEORGIAN TRADITION

Alongside winemaking, beekeeping in Georgia has been a traditional activity for thousands of years. There are few places in the world where people use traditional beehives and Georgia is one of them. In Georgia the traditional beehive is called Jara and we are the first company who started the commercial purchase of Jara honey from individual beekeepers providing them with a guaranteed income and helping preserve their traditions and heritage.



Find more about Jara honey:  
[www.jarahoney.com](http://www.jarahoney.com)



Chestnut honey is a mono-floral honey harvested from the nectar of chestnut tree flowers in the middle of summer. It is a very rare honey with a bitter taste and woody aromas of hay and bark. The color is dark with a reddish tone. The level of fructose is very high, which means the honey crystallizes slowly.



available in  
520 g  
350 g

CHESTNUT  
HONEY



# ALPINE HONEY

available in  
520 g  
350 g



Alpine honey is harvested at the end of summer, in the meadows of Georgia's alpine zone, where honeybees collect the nectar of alpine flowers, many of which are endemic in Georgia and bloom at altitudes of 1700-2500 meters above sea level. Alpine honey has a very rich flavor, the colour is golden-yellow and stands out due to its excellent nutritional and antibacterial properties. It contains a high level of glucose which is the reason that alpine honey crystalizes faster than other types.



Acacia honey is one of the most popular honey varieties. In Georgia it is normally harvested at the end of spring. Acacia honey has a light golden and translucent colour with a delicate taste enriched by floral and sweet orange notes. It contains vitamins (B1, B2, B6, B12), minerals and essential enzymes. Due to the high fructose content, it crystallizes more slowly than other types of honey.

available in  
520 g  
350 g



ACACIA  
HONEY



# FLOWER HONEY

available in  
520 g  
350 g



Flower honey is a dark forest honey containing honeydew and nectar of more than 5,000 types of flowers spread in Georgia. It can contain the pollen of various flowers such as clover, currant, Caucasian comfrey, linden and white willow. Therefore the ratio between glucose and fructose can differ depending on the dominant flower. It can also have different aromas, but has a delicate and slightly spicy taste. As for the color it can vary from amber to dark amber.





PURE, AUTHENTIC NATURAL, HONEY.  
JUST THE WAY NATURE DESIGNED IT



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